



**JOORNEY IS HIRING**  
Business Plans

# Business Plan Researcher and Writer

Joorney specializes in the creation of **immigration and commercial business plans** and **documents such as investment studies, pitch decks, and financial models**. The majority of our services are provided to clients operating or aiming to operate in the North American and Australian markets.

You will join our team that consists of more than 110 people in our offices in Belgrade, Novi Sad, Niš, Banja Luka, and Skopje. Through an intense learning process and ongoing communication with colleagues, you will have the opportunity to grow and advance by learning new business plan types and industries, and ultimately by managing your own projects.

## About You:

- Outstanding **written English language** skills [fluency in other languages is a plus—particularly for Spanish and Portuguese language]
- **Bachelor's degree** or a higher degree level [economics or a business-related degree is preferred]
- Competency in **Microsoft Office** [with a focus on Microsoft Word and Microsoft Excel]
- Ability to be decidedly **detail-oriented** during every work day
- **Self-motivated** individual able to work **independently** and adhere to tight deadlines
- Ability to quickly go through **vast amounts of data** and cherry-pick the important data points

## As the Business Plan Researcher and Writer you will:

- Properly understand the client's **business model** via research and analysis of received documents and explain it in detail
- Assess major **industry trends** and conduct relevant **market research** to support the feasibility of the client's business idea
- Conduct research on the competition and describe the client's **competitive advantages**
- Define and describe the client's current and predicted **organizational structure**
- Prepare **financial assumptions and projections** of the client's business for the next five years
- Collaborate with Project Managers and Editors to determine writing **objectives** and **deadlines**, as well as to make **improvements** to the prepared deliverables
- **Revise** documents per the Editors', Project Managers', and clients' requests

## Work Conditions:

- **Full-time** job
- **Hybrid working policy**, which includes flexible working hours [beginning of each work day at any time between 10h and 14h] and choosing either work in *one of our Serbian offices* or *remote work*, which can be executed from your preferred location anywhere in the country
- **Private Health Insurance** as an added benefit after 6 months
- Mostly **short**, yet detailed and engaging projects
- A very **dynamic** and a **multitasking** environment
- Comprehensive **training**
- Timely and organized **performance reviews**
- **Non-repetitive** work to a high degree

If this seems like the right job for you, we invite you to submit your resume to [apply@joorney.com](mailto:apply@joorney.com). Please submit your resume **in English language**.

Additional documentation is welcome, but is not mandatory and does not have to be in English.