



**JOORNEY IS HIRING**  
Business Plans

Content Writer

## Content Writer

**Joorney** is a **business plan writing company** that focuses on **specific purpose business writing and financial forecasting**, rather than on all-round, comprehensive consulting services. The overwhelming majority of the company's services are provided to clients operating or aiming to operate in the North American market. You will join our team, consisting of about 80 people - spread throughout offices in Belgrade, Novi Sad, Niš, and Banjaluka.

**Job description:** We are looking to hire a skilled Content Writer for the writing of content for website, social media, blog articles, and other outlets requested by our clients. You will be responsible for understanding our clients' business models through research and debriefing with the project management team to ensure timely and accurate content submissions to our clients. You should have a proficient knowledge of SEO content writing guidelines and website content writing to be successful in this role.

**JOORNEY** is now searching for a **Content Writer** in Belgrade, Novi Sad, or Niš.

## What you will do:

- Write compelling, engaging, and commercially viable content (e.g. *web content, blog articles, social media posts, sales emails, etc.*) for a variety of businesses spanning multiple industries
- Properly understand the client's business products/services, and target customers via prompts from the project manager and reviewing client's documents and sections of video/audio recordings of intake call
- Conduct web research of similar businesses, if any, to understand common language and trends in the industry and for the business type
- Conduct research on direct competition to try to craft content that is stronger and more commercially appealing
- Collaborate with our Content Project Manager, Proofreaders, and other operations department members to determine writing objectives and deadlines, as well as to make improvements to the prepared deliverables
- Revise content several times per the Content Project Managers', and clients' requests
- Provide clear and meaningful explanations on the logic behind the written content in each prepared document
- Manage your own time effectively

## What we are looking for:

- Outstanding written English language skills
- Minimum 1 year of writing experience
- Bachelor's degree or a higher degree level [related to writing or business preferred]
- Interest in learning about various types of businesses
- Passion for helping clients bring their business to life through written content
- Basic understanding of SEO principles
- Ability to be decidedly detail-oriented during every workday
- Ability to adhere to tight deadlines
- Self-motivated individual able to work independently
- Ability to organize yourself and continuously multitask
- Ability to quickly go through vast amounts of data and cherry-pick the important data points

## What we provide to our employees:

- Full-time job
- **Hybrid working policy**, which includes highly flexible working hours and choosing either remote or in-office work
- **Competitive compensation** package
- **Private Health Insurance** as an added benefit after 6 months
- **Flexible work hours** [beginning of each work day at any time between 12h and 14h]
- International working environment
- Timely and organized **performance reviews**
- **Training** on the company's guidelines and policies

In order to be considered for this position, you have to submit your resume in English. Additional documentation is welcome, but is not mandatory and does not have to be in English.