

Web/Email Designer

Department: Marketing

Location: 3. Belgrade

Responsibilities Include:

Executing all visual design stages from concept to final hand-off to engineering

Conceptualizing original website design ideas that bring simplicity and user friendliness to complex roadblocks

Job brief

We are looking for a talented Web Designer to create amazing user experiences on our website and throughout our email communications. The ideal candidate should have an eye for clean and artful web design. They should also have superior user interface design skills.

The successful candidate will be able to translate high-level requirements into interaction flows and artifacts. They will be able to transform them into beautiful, intuitive, and functional designs.

Responsibilities

Execute all visual design stages from concept to final hand-off to engineering

Conceptualize original website design ideas that bring simplicity and user friendliness to complex roadblocks

Create wireframes, storyboards, user flows, process flows and site maps to communicate interaction and design ideas

Present and defend designs and key deliverables to peers and executive level stakeholders

Establish and promote design guidelines, best practices and standards

Requirements

Proven work experience as a web designer

Demonstrable graphic design skills with a strong portfolio

Solid experience in creating wireframes, storyboards, user flows, process flows and site maps

Proficiency in Photoshop, Illustrator or other visual design and wire-framing tools

Proficiency in HTML, CSS and JavaScript for rapid prototyping

Experience working in an Agile/Scrum development process

Excellent visual design skills with sensitivity to user-system interaction

Ability to solve problems creatively and effectively

Up-to-date with the latest Web trends, techniques and technologies

Bachelor degree in IT, computer science, design, visual arts or relevant field OR Relevant working experience